

NETWORK MORE EFFECTIVELY

Meeting more people will help you grow your art business faster. But you must meet people with purpose and that purpose is to build authentic relationships that are mutually beneficial. You have to care about people!

1. Introduce yourself to someone new – don't stick with your usual crowd!
2. Practice introducing yourself as an artist to see what is most effective.
3. Discover something you have in common.
4. Find out what s/he needs most right now.
5. Offer an idea, contact or resource to help with that need.
6. Bonus: Think of something to collaborate on.
7. Allow 15-20 minutes for members to share what they learned.

Alyson B Stanfield

ART BIZ COACH

Please visit ArtBizBlog.com for more ideas to build your art business.

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