

CHECK YOUR GUT

Does this excite me?
Will I enjoy the process?



The Artist's Decision-Making FRAMEWORK

REMEMBER YOUR VISION

Does this align with
my long-term goals?



ASSESS YOUR TIME + ENERGY

Do I have the
bandwidth for this?



CONTEMPLATE RELATIONSHIPS

Are these the right
people to work with?



EXAMINE PROFIT POTENTIAL

Does this make
financial sense?



ENVISION FUTURE POTENTIAL

Does this open new
doors? Could it
elevate my career in
the long run?



MOVE FORWARD WITH CONFIDENCE

Trust your decision.

